FOR IMMEDIATE RELEASE

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FROM: David R. Jackson
4-H Forestry Invitational Chair

National 4-H Forestry Invitational Launches a New Look Online!

October 13, 2009--Athens, GA. The National 4-H Forestry Invitational has released a completely redesigned website (www.4hforestryinvitational.org) and a brand new Facebook page! With the help of Southern Regional Extension Forestry specialists and funding provided by Farm Credit System (http://wilkins.sref.info/www/4h/4h/about/sponsors), the website, long overdue for an update, has a brand new look and feel! The purpose of the update was to redesign the site, giving it a more up to date look that would appeal to youth audiences. The Invitational committee has also given the site more functionality, with easy to access training material and user friendly technological advances such as online registration and forms. The site will be your main source for information related to the National 4-H Forestry Invitational competition. Check it out!

The National 4-H Forestry Invitational Facebook page will serve as a supplement to the redesigned site. Its purpose is to provide an online environment for the Invitational committee, coaches, team members, and alumni to interact educationally and socially. The Invitational administrators will use this site to post important news related to the upcoming Invitational along with practice questions and fun facts about forestry. Become a fan of the site and you can upload photos from past events, keep up with Invitational friends, provide the committee with feedback, post memories, and quiz each other in the discussion area! To find the Invitational on Facebook go to our new website’s homepage and click on the "Find Us on Facebook" icon in the lower right. You can also type "National 4-H Forestry Invitational" into the search box on your Facebook page or go to the following URL: http://www.facebook.com/pages/National-4-H-Forestry-Invitational/238193525251.

The purpose of the National 4-H Forestry Invitational is to instill in our young people an appreciation for the wise use of forestlands and to demonstrate the many benefits that forests provide including wood products, clean water, wildlife habitat, fresh air, and aesthetic beauty. 4-H Foresters learn citizenship and leadership skills as well as practical forest management skills through participation in the Invitational. By learning these skills young people are better prepared to be future decision makers and leaders who may be dealing with environmental issues in the future.

For questions, comments, or additional information, please contact Dave Jackson at Penn State Cooperative Extension, 420 Holmes Avenue, Willowbank Bldg. Room 322, Bellefonte, PA 16823; Phone: (814) 355-4897; e-mail: dri11@psu.edu or Dave McGill at West Virginia University, P.O. Box 6125, Morgantown, WV 26506-6125; Phone: (304) 293-2941 ext.2474; e-mail: dmcgill@wvu.edu.

The National 4-H Forestry Invitational encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of special accommodations or have questions about the physical access provided, contact Penn State Cooperative Extension at 814-355-4897 in advance of your participation of visit.